

Connecting People to the Entertainment They Love

The **TV Insider Digital Network** brings fans closer to the TV shows and movies they love by offering exclusive behind-the-scenes access, reliable news and recommendations, and the latest updates. We keep viewers connected and excited about their favorite entertainment.

For sponsors and advertisers, we create effective campaigns that promote TV shows in a brand-safe, trusted space. Our premium content and creative approach help brands reach engaged audiences and deliver real results.

Swoon



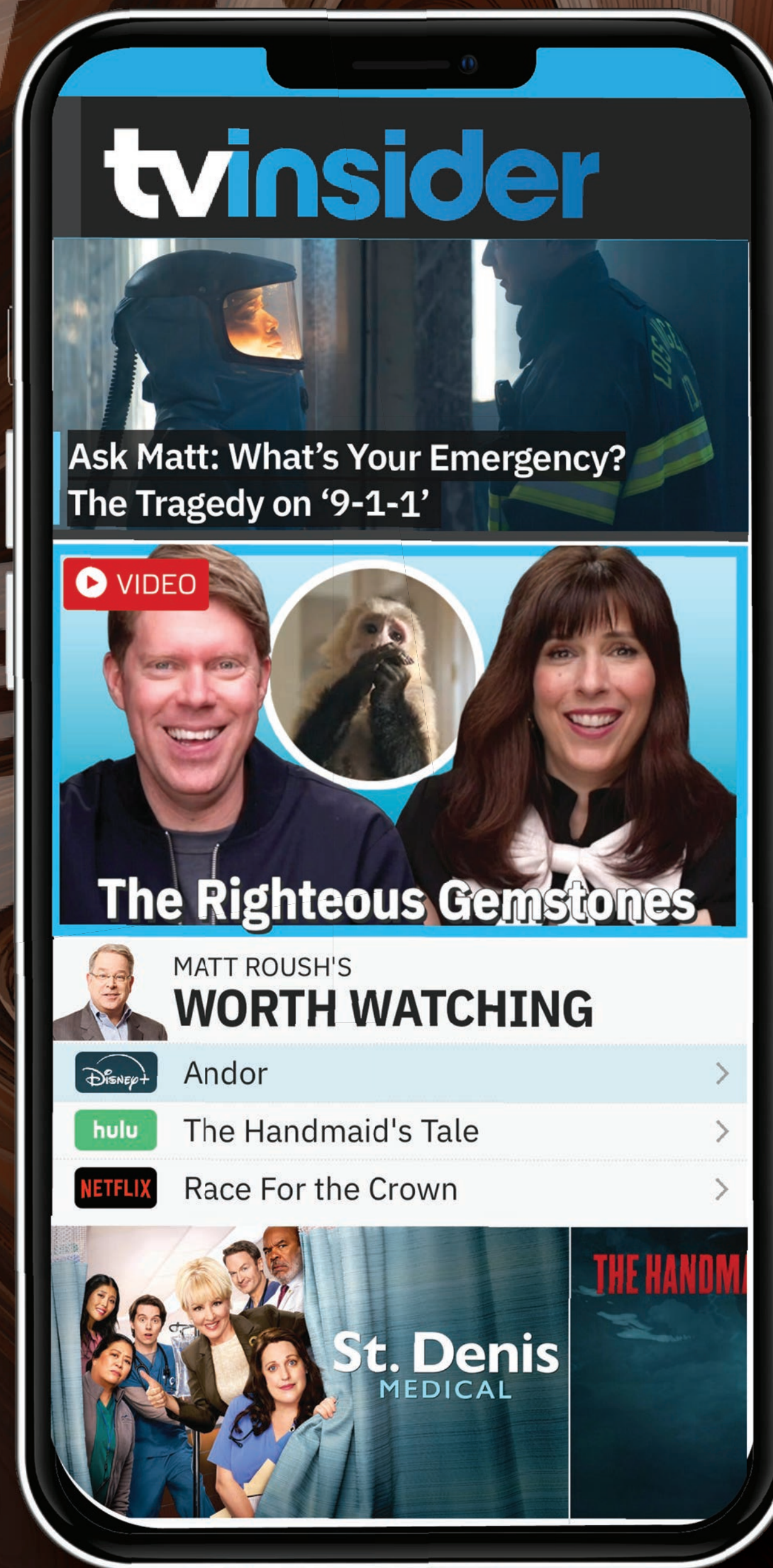
REMEMIND

The TV Insider Digital Network

tvinsider.com

TV Insider is your source for all things television

We bring an insider's perspective to your favorite shows with viewer guides, breaking news, trusted reviews, and exclusive insights straight from the source. We love TV as much as our audience, and we know what they're looking for.



EDITORIAL | SITE ELEMENTS

With our inside access, unique insights, and trusted reporting, we deliver premium and timely content to today's TV fan, including:

- Enhanced custom digital cover features and cover shoots
- Exclusive interviews with stars and creators
- Expert what-to-watch lists
- Show-focused newsletters
- First looks and breaking news

Swoon

swoon.com

Romance is our Language

Swoon is exclusively dedicated to celebrating romance in TV, film, music, and books. With passionate coverage of book-to-screen adaptations, deep dives into fictional relationships, fan-focused interactive features, and our romance best sellers list, love is at the heart of our mission.



OUR WEBSITE INCLUDES

- Rom-Com Royalty, our definitive ranking of the Top 50 power players in the romance industry
- One-of-a-kind romance novel best sellers list, composed of our romance bookstore partners nationwide
- Growing database of romance novels, which you can filter by trope and genre

RE

remind magazine.com

The Home of Nostalgia.
The past is a blast!

Take a nostalgic journey through pop culture from the 1950s to the 1990s. The site features articles on classic TV shows, movies, music, collectibles, and more, cherishing memories from decades past. If you love reliving the things that made you smile from your younger days, you've come to the right place.



SITE FEATURES

- Pop culture articles covering TV shows, movies, music, and trends from the 1950s-1990s
- Engaging quizzes for fans to test their nostalgia knowledge
- Highlights of vintage items and collectible treasures
- News and announcements about fan gatherings and events
- Easy access to subscribe to the print edition, featuring puzzles, trivia, and vintage comics
- High-quality images and designs evoking nostalgia

Community connection through social media, fostering fan engagement and interaction

Content Studio

- Our marketing, editorial, and design teams collaborate to push the boundaries on integration and creativity to connect your brand with the television entertainment your consumers love in a **100% brand safe environment**
- We develop integrated campaigns that break through the media clutter and touch your consumers on an emotional and entertaining level
- Let our marketing team design a program that aligns your brand message with high-quality television entertainment. In print, digital or video form. Let us tell a story that aligns with your audience and showcases your brand with Hollywood flare



Content Studio

- Our long-standing connection with celebrities gives us unparalleled access to the biggest television stars, tastemakers, influencers, and producers
- Behind the scenes interviews with the hottest stars
Access to the hottest events such as Comic-con and the TV Critics Association
- Magazine cover shoots and launch parties



Connect with Our Passionate TV Audience on the Fastest-Growing Entertainment Site

- Exclusive behind-the-scenes access to your favorite shows
- Trusted news and expert recommendations
- The latest updates on all things TV

**All delivered through premium content in a
brand-safe, trusted environment.**

Monthly Pageviews: 20MM
Average HHI: \$125,796*
Average age: 51.8*
Female: 60.9%
Male: 39.1%

10.4M
Monthly Unique
Visitors

Sources: Comscore Media Metrix Key Measures, TVInsider.com
Total Audience, March 2025 | Comscore Plan Metrix Audience Profile, TVInsider.com, March 2025 *

Contacts

SALES
PAUL TURCOTTE
Chief Strategy Officer
Paul.Turcotte@tvgm.com

MARIELLE RIORDAN
Director, East Coast Partnerships
Marielle.Riordan@tvgm.com

SARA BROWN
Director, Mid-West Partnerships
Sara.Brown@tvgm.com

WENDY SEELIG-WALKER
West Coast Director
Wendy.Seelig-Walker@TVGM.com

ROB SCHOLLENBERGER
Vice President,
National Sales Direct Response
RSchollenberger@ntvbmedia.com

TOM COMI
Vice President, Content Partnerships
tcomi@ntvbmedia.com

MARKETING
MIKE ANKENER
Vice President of Marketing
Mike.Ankener@tvgm.com